



Town of Jerusalem Meeting 4/15/2015

Zoning Change Needed

Due to the rapidly increasing number of attractions in the Finger Lakes, and the declining number of visitors at the established wineries, it is very important for us to begin offering excellent lunches at the winery both as a way to attract a few more visitors, and also to enable visitors to consume a healthy meal before visiting more wineries.

Although nearly everyone on each of the town boards have told us they support the idea of Hunt Country Vineyards having a luncheon café, The Zoning Board cannot find a way to allow this as a Special Use. By changing the zoning law to allow farm wineries and farm breweries to have restaurants as a Special Permitted Use only, the Town Board can help the Zoning Board to allow this as a listed Special Use. Furthermore, the town, through the Zoning Board will still have the obligation and ability to decide on a case by case basis if such an application is appropriate and thus will have complete control of each decision.

After three months of conflicting advice from each of the town boards, we are asking you, the town board, to allow this zoning change to be adopted as soon as possible. We understand there is a committee already working on other changes to the zoning law. Can this request be added to the others?

What can you do to help this to happen? Who is on this committee? Can we address this committee? Can we get this law which was created before the farm winery law was passed in 1976 to be updated and to allow this use which was not envisioned then, but is greatly needed now?

Thank you.

Art and Joyce Hunt

Licensed Wine Outlet Growth

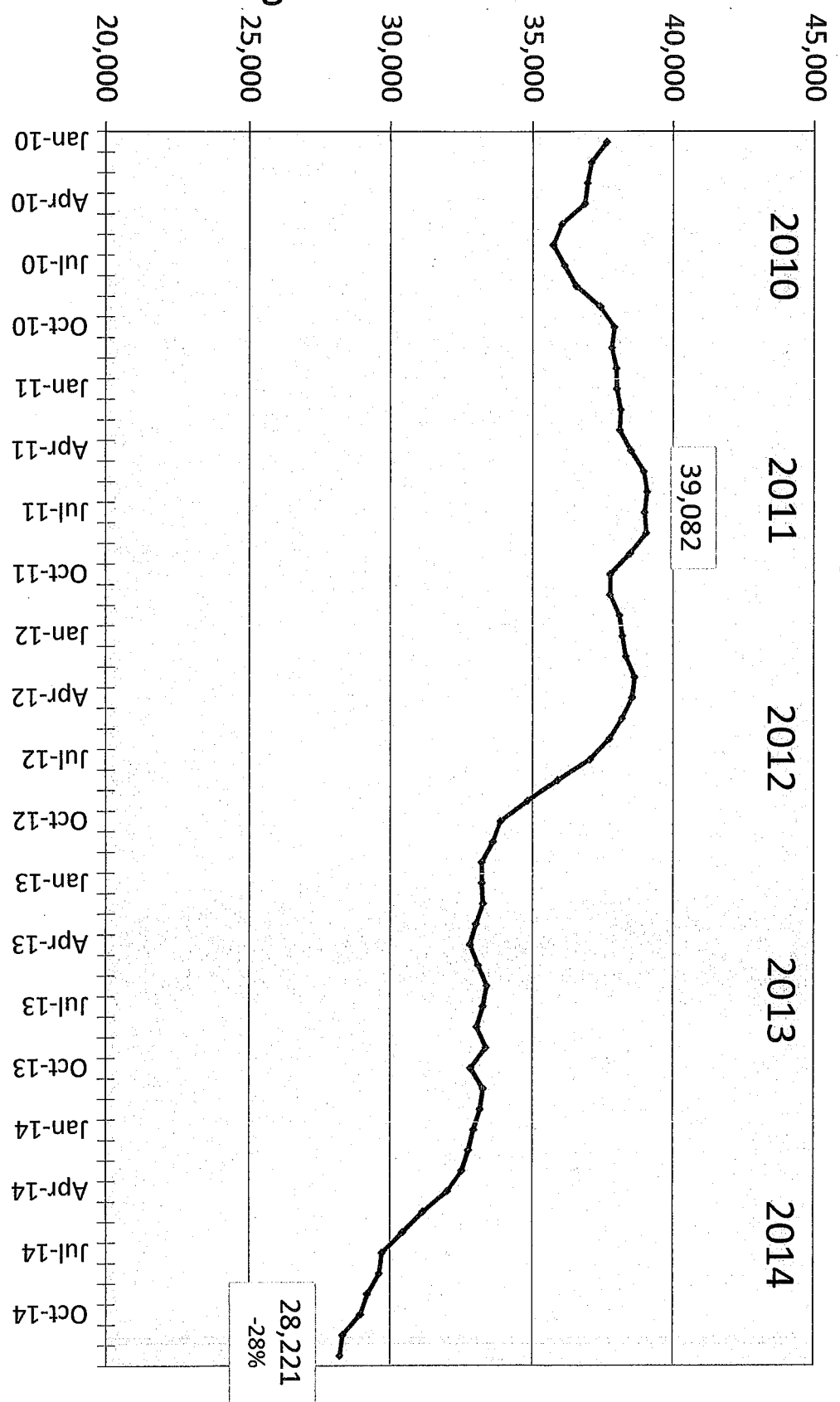
	2011	2012	2013	2014
Farm Wineries	195			291
Commercial Wineries	52			76
Wineries	247			367
Farm Winery branch offices	29			57
Total Winery outlets	276			424

Source: <http://www.agriculture.ny.gov/AD/release.asp?ReleaseID=2922>

Department of Agriculture and Markets Announces Actions to Assist Farm Wineries Affected by Harsh Winter Conditions

Impact of Competition on Visitors to HCV

Rolling 12 months Total Visitors



Early Stage and New Wineries

Steвер Hill, 3962 Steвер Hill Rd., Branchport (owners Tones family)
Point of the Bluff Vineyards, Keuka Park (winemaker Michael Countryman)
Vineyard View Winery, 2971 Williams Hill Rd, Keuka Park (owners Folts family)
Keuka Lake Vineyards, 8882 County Route 76, Hammondsport (owners Goldman family)
Lime Berry Winery, 10014 Day Rd., Hammondsport (owners Melissa & Joe Carroll)
Domaine LeSeurre, 13920 State Route 54, Hammondsport (owners Céline & Sébastien LeSeurre)
Deep Root Vineyard, 10391 Cross St., Hammondsport (owners Ben and Michelle Hartman)
Azure Hill Winery, 8716 Gallagher Rd., Hammondsport (owners Joe Sheehy and Leslie Knipe)

Early Stage and New Breweries

Abandon Brewing, 2994 Merritt Hill Road, PY
Climbing Bines Craft Ale, 511 Hansen Point, PY
LyonSmith Brewing, 138 Water St., PY (opening soon)
Finger Lakes Beer Co., 8462 State Route 54, Hammondsport
Steuben Brewing Co., 10286 Judson Road, Hammondsport
The Brewery of Broken Dreams, 8319 Pleasant Valley Rd, Hammondsport (opening soon)

Cheeseries (not yet)

Distilleries (not yet)